

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Stephanie Maroney
do hereby request station time concerning the following issue:

American Crossroads 1401 New York Avenue Suite 1200 Washington, DC 20005 Treasurer: Margee Clancy
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

This broadcast time will be used by: American Crossroads

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No



WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

CONTRACT

<u>Contract / Revision</u> 119144 /		<u>Alt Order #</u> 06364830
<u>Product</u> AMER CROSSROADS 10/9		
<u>Contract Dates</u> 10/09/12 - 10/15/12		<u>Estimate #</u> 1088
<u>Advertiser</u> American Crossroads		<u>Original Date / Revision</u> 10/05/12 / 10/05/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WRAL	<u>Account Executive</u> Cheryl Blair	<u>Sales Office</u> Washington Tel
<u>Special Handling</u> CIA - Mark PAID		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Crossroads Media LLC
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WRAL	10/15/12	10/15/12	WRAL 5am News	5am - 5:30a		:30			NM	1	\$900.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$900.00			
N 2	WRAL	10/10/12	10/10/12	WRAL 5am News	5am - 5:30a		:30			NM	1	\$900.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--1----				1	\$900.00			
N 3	WRAL	10/11/12	10/11/12	WRAL 5am News	5am - 5:30a		:30			NM	1	\$900.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---1---				1	\$900.00			
N 4	WRAL	10/12/12	10/12/12	WRAL 5am News	5am - 5:30a		:30			NM	1	\$900.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----1--				1	\$900.00			
N 5	WRAL	10/15/12	10/15/12	WRAL 5:30AM News	530-6a		:30			NM	1	\$1,500.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$1,500.00			
N 6	WRAL	10/09/12	10/09/12	WRAL 5:30AM News	530-6a		:30			NM	1	\$1,500.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-1-----				1	\$1,500.00			
N 7	WRAL	10/11/12	10/11/12	WRAL 5:30AM News	530-6a		:30			NM	1	\$1,500.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---1---				1	\$1,500.00			
N 8	WRAL	10/10/12	10/10/12	WRAL AM News	6-7a		:30			NM	1	\$2,000.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--1----				1	\$2,000.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u>	<u>Alt Order #</u>
119144 /	06364830

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/09/12 - 10/15/12	AMER CROSSROADS	1088

<u>Advertiser</u>	<u>Original Date / Revision</u>
American Crossroads	10/05/12 / 10/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 9	WRAL	10/11/12	10/11/12	WRAL AM News	6-7a		:30			NM	1	\$2,000.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---1---				1	\$2,000.00			
N 10	WRAL	10/12/12	10/12/12	WRAL AM News	6-7a		:30			NM	1	\$2,000.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----1--				1	\$2,000.00			
N 11	WRAL	10/10/12	10/10/12	CBS This Morning	7am - 9am		:30			NM	1	\$1,500.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--1----				1	\$1,500.00			
N 12	WRAL	10/11/12	10/11/12	CBS This Morning	7am - 9am		:30			NM	1	\$1,500.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---1---				1	\$1,500.00			
N 13	WRAL	10/12/12	10/12/12	CBS This Morning	7am - 9am		:30			NM	1	\$1,500.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----1--				1	\$1,500.00			
N 14	WRAL	10/15/12	10/15/12	Dr. Phil	9-10a		:30			NM	1	\$750.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$750.00			
N 15	WRAL	10/09/12	10/09/12	Dr. Phil	9-10a		:30			NM	1	\$750.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-1-----				1	\$750.00			
N 16	WRAL	10/10/12	10/10/12	Dr. Phil	9-10a		:30			NM	1	\$750.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--1----				1	\$750.00			
N 17	WRAL	10/11/12	10/11/12	Dr. Phil	9-10a		:30			NM	1	\$750.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---1---				1	\$750.00			
N 18	WRAL	10/12/12	10/12/12	Dr. Phil	9-10a		:30			NM	1	\$750.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----1--				1	\$750.00			
N 19	WRAL	10/15/12	10/15/12	The Doctors	10-11AM		:30			NM	1	\$750.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$750.00			
N 20	WRAL	10/09/12	10/09/12	The Doctors	10-11AM		:30			NM	1	\$750.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-1-----				1	\$750.00			

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119144 /	06364830

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/09/12 - 10/15/12	AMER CROSSROADS	1088

<u>Advertiser</u>	<u>Original Date / Revision</u>
American Crossroads	10/05/12 / 10/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 21	WRAL	10/10/12	10/10/12	The Doctors	10-11AM		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	--1----				1	\$750.00			
N 22	WRAL	10/11/12	10/11/12	The Doctors	10-11AM		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	---1---				1	\$750.00			
N 23	WRAL	10/12/12	10/12/12	The Doctors	10-11AM		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	----1--				1	\$750.00			
N 24	WRAL	10/15/12	10/15/12	Price is Right	11a-12p		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	1-----				1	\$850.00			
N 25	WRAL	10/09/12	10/09/12	Price is Right	11a-12p		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	-1-----				1	\$850.00			
N 26	WRAL	10/10/12	10/10/12	Price is Right	11a-12p		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	--1----				1	\$850.00			
N 27	WRAL	10/11/12	10/11/12	Price is Right	11a-12p		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	---1---				1	\$850.00			
N 28	WRAL	10/12/12	10/12/12	Price is Right	11a-12p		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	----1--				1	\$850.00			
N 29	WRAL	10/15/12	10/15/12	Noon News	12p-1p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	1-----				1	\$1,200.00			
N 30	WRAL	10/09/12	10/09/12	Noon News	12p-1p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	-1-----				1	\$1,200.00			
N 31	WRAL	10/10/12	10/10/12	Noon News	12p-1p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	--1----				1	\$1,200.00			
N 32	WRAL	10/11/12	10/11/12	Noon News	12p-1p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	---1---				1	\$1,200.00			

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<u>Contract Dates</u> 10/09/12 - 10/15/12	<u>Product</u> AMER CROSSROADS	<u>Estimate #</u> 11088
<u>Advertiser</u> American Crossroads		<u>Original Date / Revision</u> 10/05/12 / 10/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 33	WRAL	10/12/12	10/12/12	Noon News	12p-1p		:30			NM	1	\$1,200.00
ISSUE CLASS OF TIME R8.23												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----1--				1	\$1,200.00			
N 34	WRAL	10/15/12	10/15/12	The Insider (1-130p)	1-130p		:30			NM	1	\$750.00
ISSUE CLASS OF TIME R8.23												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$750.00			
N 35	WRAL	10/09/12	10/09/12	The Insider (1-130p)	1-130p		:30			NM	1	\$750.00
ISSUE CLASS OF TIME R8.23												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-1-----				1	\$750.00			
N 36	WRAL	10/10/12	10/10/12	The Insider (1-130p)	1-130p		:30			NM	1	\$750.00
ISSUE CLASS OF TIME R8.23												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--1----				1	\$750.00			
N 37	WRAL	10/11/12	10/11/12	The Insider (1-130p)	1-130p		:30			NM	1	\$750.00
ISSUE CLASS OF TIME R8.23												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---1---				1	\$750.00			
N 38	WRAL	10/12/12	10/12/12	The Insider (1-130p)	1-130p		:30			NM	1	\$750.00
ISSUE CLASS OF TIME R8.23												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----1--				1	\$750.00			
N 39	WRAL	10/15/12	10/15/12	CBS Daytime (1:30-4P)	130-4p		:30			NM	1	\$800.00
ISSUE CLASS OF TIME R8.23												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$800.00			
N 40	WRAL	10/09/12	10/09/12	CBS Daytime (1:30-4P)	130-4p		:30			NM	1	\$800.00
ISSUE CLASS OF TIME R8.23												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-1-----				1	\$800.00			
N 41	WRAL	10/10/12	10/10/12	CBS Daytime (1:30-4P)	130-4p		:30			NM	1	\$800.00
ISSUE CLASS OF TIME R8.23												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--1----				1	\$800.00			
N 42	WRAL	10/11/12	10/11/12	CBS Daytime (1:30-4P)	130-4p		:30			NM	1	\$800.00
ISSUE CLASS OF TIME R8.23												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---1---				1	\$800.00			
N 43	WRAL	10/12/12	10/12/12	CBS Daytime (1:30-4P)	130-4p		:30			NM	1	\$800.00
ISSUE CLASS OF TIME R8.23												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----1--				1	\$800.00			
N 44	WRAL	10/15/12	10/15/12	Young and the Restless	4-5p		:30			NM	1	\$1,600.00
ISSUE CLASS OF TIME R8.23												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$1,600.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 45	WRAL	10/09/12	10/09/12	Young and the Restless	4-5p		:30			NM	1	\$1,600.00
ISSUE CLASS OF TIME R8.23												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-1-----				1	\$1,600.00			
N 46	WRAL	10/10/12	10/10/12	Young and the Restless	4-5p		:30			NM	1	\$1,600.00
ISSUE CLASS OF TIME R8.23												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--1----				1	\$1,600.00			
N 47	WRAL	10/11/12	10/11/12	Young and the Restless	4-5p		:30			NM	1	\$1,600.00
ISSUE CLASS OF TIME R8.23												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---1---				1	\$1,600.00			
N 48	WRAL	10/12/12	10/12/12	Young and the Restless	4-5p		:30			NM	1	\$1,600.00
ISSUE CLASS OF TIME R8.23												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----1--				1	\$1,600.00			
N 49	WRAL	10/15/12	10/15/12	5:00 First News	5-530p		:30			NM	1	\$4,000.00
ISSUE CLASS OF TIME R8.23												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$4,000.00			
N 50	WRAL	10/09/12	10/09/12	5:00 First News	5-530p		:30			NM	1	\$4,000.00
ISSUE CLASS OF TIME R8.23												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-1-----				1	\$4,000.00			
N 51	WRAL	10/11/12	10/11/12	5:00 First News	5-530p		:30			NM	1	\$4,000.00
ISSUE CLASS OF TIME R8.23												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---1---				1	\$4,000.00			
N 52	WRAL	10/10/12	10/10/12	5:30 News	530-6p		:30			NM	1	\$4,000.00
ISSUE CLASS OF TIME R8.23												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--1----				1	\$4,000.00			
N 53	WRAL	10/12/12	10/12/12	5:30 News	530-6p		:30			NM	1	\$4,000.00
ISSUE CLASS OF TIME R8.23												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----1--				1	\$4,000.00			
N 54	WRAL	10/15/12	10/15/12	6pm News (M-F)	6-630p		:30			NM	1	\$5,000.00
ISSUE CLASS OF TIME R8.23												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$5,000.00			
N 55	WRAL	10/09/12	10/09/12	6pm News (M-F)	6-630p		:30			NM	1	\$5,000.00
ISSUE CLASS OF TIME R8.23												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-1-----				1	\$5,000.00			
N 56	WRAL	10/11/12	10/11/12	6pm News (M-F)	6-630p		:30			NM	1	\$5,000.00
ISSUE CLASS OF TIME R8.23												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---1---				1	\$5,000.00			

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WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

<u>Contract / Revision</u>	<u>Alt Order #</u>
119144 /	06364830

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/09/12 - 10/15/12	AMER CROSSROADS	11088

<u>Advertiser</u>	<u>Original Date / Revision</u>
American Crossroads	10/05/12 / 10/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 57	WRAL	10/10/12	10/10/12	CBS Evening News (M-F)	630p-7p		:30			NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	--1----				1	\$5,000.00			
N 58	WRAL	10/12/12	10/12/12	CBS Evening News (M-F)	630p-7p		:30			NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	----1--				1	\$5,000.00			
N 59	WRAL	10/15/12	10/15/12	Inside Edition	7-730P		:30			NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	1-----				1	\$2,200.00			
N 60	WRAL	10/09/12	10/09/12	Inside Edition	7-730P		:30			NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	-1-----				1	\$2,200.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WRAL	10/08/12-10/14/12	Inside Edition	7-730P	-Tu-----	:30		\$2,200.00	NM		
		See MG 60.2										
	2	WRAL	10/09/12-10/09/12	Prime Access Specials	7-9pm	-Tu-----	:30		\$2,200.00	NM		
		Ⓜ MG for 60.1 10/09										
		MG into WRAL DOC ISSUE CLASS OF TIME r8.23										
N 61	WRAL	10/10/12	10/10/12	Inside Edition	7-730P		:30			NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	--1----				1	\$2,200.00			
N 62	WRAL	10/11/12	10/11/12	Inside Edition	7-730P		:30			NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	---1---				1	\$2,200.00			
N 63	WRAL	10/15/12	10/15/12	Entertainment Tonight	730-8P		:30			NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	1-----				1	\$2,200.00			
N 64	WRAL	10/10/12	10/10/12	Entertainment Tonight	730-8P		:30			NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	--1----				1	\$2,200.00			
N 65	WRAL	10/11/12	10/11/12	Entertainment Tonight	730-8P		:30			NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	---1---				1	\$2,200.00			
N 66	WRAL	10/15/12	10/15/12	Late News	11-1135p		:30			NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	1-----				1	\$5,000.00			
N 67	WRAL	10/11/12	10/11/12	Late News	11-1135p		:30			NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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WRAL-TV
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Raleigh, NC 27605
(919)821-8514

<u>Contract / Revision</u> 119144 /		<u>Alt Order #</u> 06364830
<u>Contract Dates</u> 10/09/12 - 10/15/12	<u>Product</u> AMER CROSSROADS	<u>Estimate #</u> 1088
<u>Advertiser</u> American Crossroads		<u>Original Date / Revision</u> 10/05/12 / 10/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---1---				1	\$5,000.00			
N 68	WRAL	10/12/12	10/12/12	Late News	11-1135p		:30			NM	1	\$5,000.00
ISSUE CLASS OF TIME R8.23												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----1--				1	\$5,000.00			
N 69	WRAL	10/15/12	10/15/12	David Letterman	1135p-1237a		:30			NM	1	\$900.00
ISSUE CLASS OF TIME R8.23												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$900.00			
N 70	WRAL	10/09/12	10/09/12	David Letterman	1135p-1237a		:30			NM	1	\$900.00
ISSUE CLASS OF TIME R8.23												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-1-----				1	\$900.00			
N 71	WRAL	10/10/12	10/10/12	David Letterman	1135p-1237a		:30			NM	1	\$900.00
ISSUE CLASS OF TIME R8.23												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--1----				1	\$900.00			
N 72	WRAL	10/09/12	10/09/12	Tue Hour 1	8-9p		:30			NM	1	\$9,000.00
ISSUE CLASS OF TIME R8.23												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-1-----				1	\$9,000.00			
N 73	WRAL	10/09/12	10/09/12	Tue Hour 3	10-11p		:30			NM	1	\$6,000.00
ISSUE CLASS OF TIME R8.23												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-1-----				1	\$6,000.00			
N 74	WRAL	10/10/12	10/10/12	Wed Hour 3	10-11p		:30			NM	1	\$6,500.00
ISSUE CLASS OF TIME R8.23												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--1----				1	\$6,500.00			
N 75	WRAL	10/12/12	10/12/12	Fri Hour 2	9-10p		:30			NM	1	\$5,500.00
ISSUE CLASS OF TIME R8.23												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----1--				1	\$5,500.00			
N 76	WRAL	10/12/12	10/12/12	Fri Hour 3	10-11p		:30			NM	1	\$6,000.00
ISSUE CLASS OF TIME R8.23												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----1--				1	\$6,000.00			
N 77	WRAL	10/13/12	10/13/12	CBS This Sat Morning 8-9a	8-9a		:30			NM	1	\$1,000.00
ISSUE CLASS OF TIME R8.23												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1-				1	\$1,000.00			
N 78	WRAL	10/13/12	10/13/12	WRAL News Sat. 9a-9:30a	9:00a - 9:30a		:30			NM	1	\$900.00
ISSUE CLASS OF TIME R8.23												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1-				1	\$900.00			
N 79	WRAL	10/13/12	10/13/12	6pm News (Sat)	6-630p		:30			NM	1	\$800.00
ISSUE CLASS OF TIME R8.23												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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<u>Contract / Revision</u> 119144 /		<u>Alt Order #</u> 06364830
<u>Contract Dates</u> 10/09/12 - 10/15/12	<u>Product</u> AMER CROSSROADS	<u>Estimate #</u> 1088
<u>Advertiser</u> American Crossroads		<u>Original Date / Revision</u> 10/05/12 / 10/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1-				1	\$800.00			
N 80	WRAL	10/13/12	10/13/12	Sat Hour 2	9-10p		:30			NM	1	\$2,500.00
ISSUE CLASS OF TIME R8.23												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1-				1	\$2,500.00			
N 81	WRAL	10/13/12	10/13/12	Sat Hour 3	10-11p		:30			NM	1	\$2,500.00
ISSUE CLASS OF TIME R8.23												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1-				1	\$2,500.00			
N 82	WRAL	10/14/12	10/14/12	WRAL Sun Morning News	7-9a		:30			NM	1	\$1,100.00
ISSUE CLASS OF TIME R8.23												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$1,100.00			
N 83	WRAL	10/14/12	10/14/12	CBS Sunday Morning	9-1030a		:30			NM	1	\$1,200.00
ISSUE CLASS OF TIME R8.23												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$1,200.00			
N 84	WRAL	10/14/12	10/14/12	6pm News (Sun)	6-630p		:30			NM	1	\$1,500.00
ISSUE CLASS OF TIME R8.23												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$1,500.00			
N 85	WRAL	10/14/12	10/14/12	60 Minutes	7-8p		:30			NM	1	\$7,500.00
ISSUE CLASS OF TIME R8.23												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$7,500.00			
Totals											85	\$182,200.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/15/12	85	\$182,200.00	\$154,870.00
Totals	85	\$182,200.00	\$154,870.00

Signature: _____ **Date:** _____

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